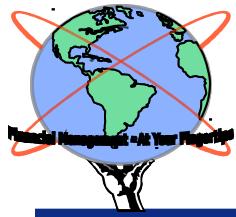


Integrity - Service - Excellence

Defense Enterprise Accounting and Management System (DEAMS) Industry Day

25-26 Mar 04



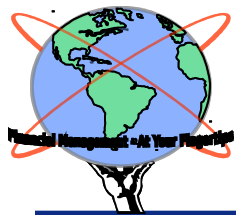


Welcome & Administrative Details



Chart 2

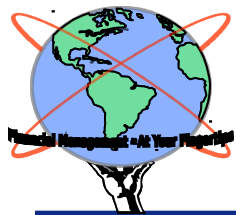




Thurs Agenda

1:00 - 1:30	Workshop Overview	Mr. Scott Olgeaty USTRANSCOM Acquisition Program Manager
1:30 - 1:45	Governance & Functional Support Strategy	Mr. Dennis Sullivan Deputy Functional Program Manager
1:45 - 2:00	BREAK	ALL
2:00 - 3:00	Acquisition Status Update	Mr. Dick Honneywell DEAMS Acquisition Program Manager
3:00 - 3:30	Roles & Responsibilities	Mr. Robert Appelbaum DEAMS System Engineer
3:30 - 5:00	Risk Management Group Session	Dr. George Orr DEAMS System Engineer/Risk Mgr

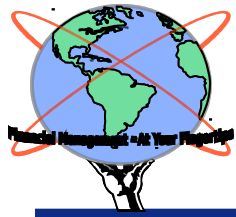




Fri Agenda

9:00 - 9:30	IBM
9:40 - 10:10	DSG
10:15 - 10:45	Oracle
10:50 - 11:20	Cap Gemini Ernst & Young
11:25 - 12:25	Lunch
12:25 - 12:55	SRA
1:00 - 1:30	Accenture
1:40 - 2:10	KPMG
2:15 - 2:45	SAP
2:50 - 3:20	AMS
3:25 - 3:55	Unisys
4:00 - 4:30	CSC

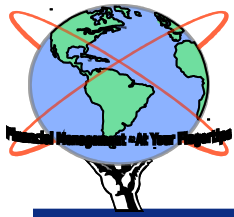




Background/Accomplishments

Date	Background/Accomplishments
2 Feb 04	<ul style="list-style-type: none">➤ Conducted Industry Day<ul style="list-style-type: none">➤ Communicated Acquisition Alternatives
3-4 Feb 04	<ul style="list-style-type: none">➤ Conducted COTS Familiarization Demonstrations<ul style="list-style-type: none">➤ Demonstrated the “Art of the Possible”
18-19 Feb 04	<ul style="list-style-type: none">➤ Conducted Industry Risk Workshop<ul style="list-style-type: none">➤ Focus- proposed acquisition strategy risks
25 & 26 Mar 04	<ul style="list-style-type: none">➤ Conduct 2nd Industry Risk Workshop focused on:<ul style="list-style-type: none">➤ Communicating refined acquisition strategy alternatives➤ Schedule/Schedule Risks➤ Alternatives for capabilities packaging/delivery



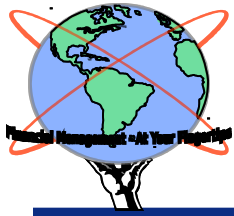


Participation/Expectations

- **Two-Way information exchange between the Government & Industry imperative**
 - Must do this as a TEAM
 - Leverage the team's diversity, skills, and "lesson's learned"

- **Open Communication/Active Participation**
 - Equal voice for everyone
 - Don't dominate the discussions
 - Limit "sidebars"
 - We need to hear from you!
 - This is your chance to have an influence





Original Acquisition Strategy

➤ **Strategy Option A**

➤ **Two Source Selections**

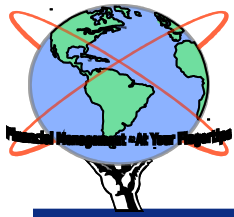
- COTS/Enterprise Support Services
- Up to 5 Integrator teams

➤ **Strategy Option B**

➤ **Single Source Selection for COTS Team**

- COTS/ Enterprise Support Services
- Minimum of 3-5 Integrator teams





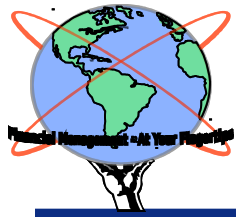
Key Acquisition Strategy

Risks

(Original Alternatives)

- **Effective Governance Process**
 - **Resolve issues/disputes**
 - **Advocate BPR**
- **Functional Support Strategy**
 - **User/SME accessibility**
- **Acquisition Strategy**
 - **Selection process is too extended**
 - **Need single point of accountability**
 - **Some COTs vendors lack experience in successfully performing Enterprise Support Services (ESS) role**
 - **Having COTS vendors as prime challenges established industry business models**
- **Roles & Responsibilities**
 - **Clarification required**



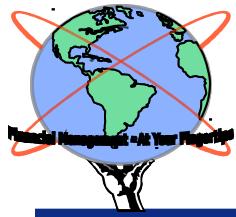


Integrity - Service - Excellence

DEAMS Governance Process & Functional Support Strategy

**Mr. Dennis Sullivan
DFAS
DEAMS Deputy Functional
Manager**

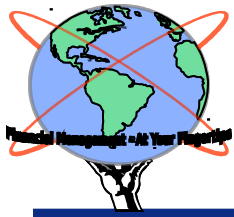




DEAMS Governance Process

- **Four-star commitment from USTRANSCOM, OSD, and AF**
- **Provides for both increment specific and cross-increment/cross-service governance**
 - **Executive Steering Group**
 - General Officer/Senior Executive Service committee with representation from USTRANSCOM, BMMP, DFAS, USAF, Army, Navy, and PEO
 - Requirements Oversight
 - Resolves issues/disputes
 - Advocates of BPR Process
 - **Functional Requirements Board (FRB)**
 - Representation from USTRANSCOM, AF, DFAS, and end-users
 - Prioritization of requirements (sustainment/modernization)
 - **DEAMS CCB**
 - Representation from Gov't, ESS, Integrator, and COTS vendor
 - Address/Resolve configuration issues
 - **DEAMS Working Group**
 - Representation from ESS, Integrator, and COTS Vendor
 - Resolves developmental issues between integrators





Functional Support Strategy

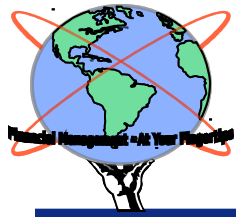
➤ **Full-time, On-site Functional Support:**

- 1 USTRANSCOM manager
- 1 DFAS manager
- 18 full-time Subject Matter Experts (SMEs) covering all core functional areas

➤ **Part-time Extended Teams:**

- Scheduled access to SMEs for specific tasks/coordination
- 22 DFAS SMEs → in-place
- Air Force (AF) SMEs representing 8 AF Major Commands (MAJCOMs) and Air National Guard (ANG) → in-progress
- Army and Navy SMEs representing Military Sealift Command (MSC) and Strategic Distribution and Deployment Command (SDDC) → in-progress





Functional Requirements Update

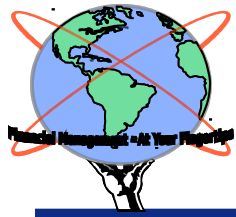
■ **Significant Omissions from First Deliverable**

- Cost Management
- Reports/Management Information
- Detailed Billing Requirements
- Data Conversion Requirements/Standards

■ **Next Formal Deliverable is Apr 30th:**

- Will include Requirements Traceability Matrix (RTM) with 800+ functional requirements mapped to program increments
- Associated process flows and detailed narratives
- Will post DRAFT version Apr 12th



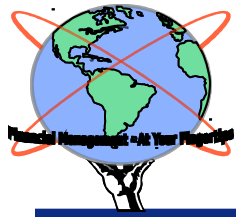


***I n t e g r i t y - S e r v i c e - E x c e l l e n
c e***

DEAMS Acquisition Status Update

**Mr. Richard Honneywell
Director, Financial Information
SPO,
DEAMS Acquisition Program
Manager**

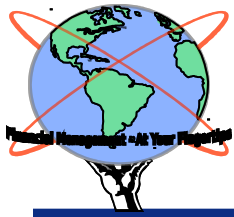




Acquisition Status Overview

- **Acquisition Authority Update**
- **Key Strategy Changes**
- **Refined Acquisition Strategy**
- **Contracting/Incentive Strategy**
- **Road Ahead/Key Events**
- **Discussion/Feedback**

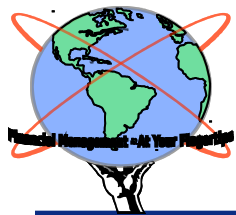




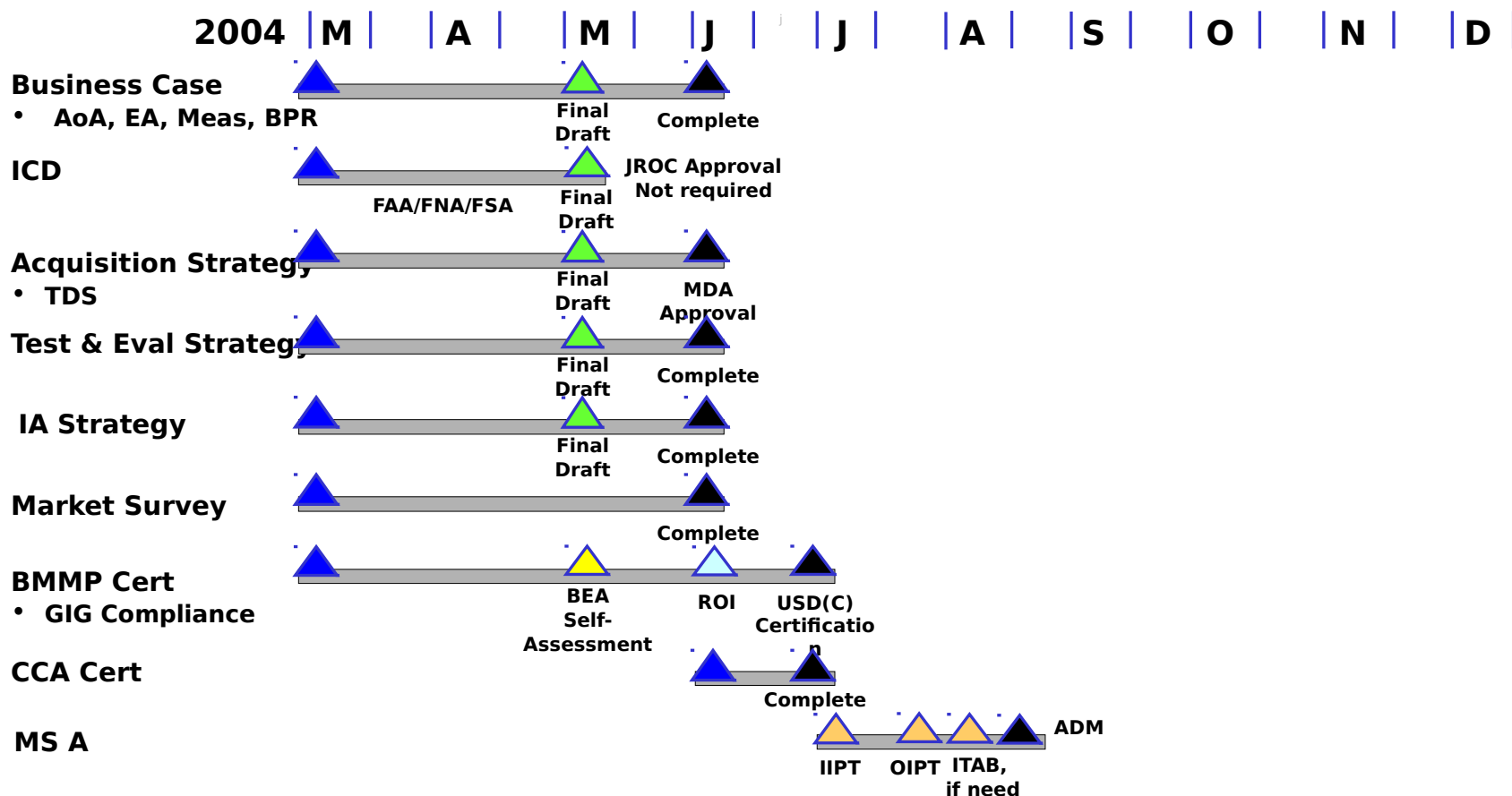
Acquisition Authority Update

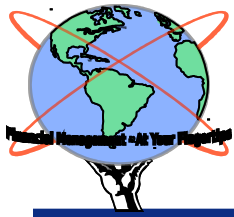
- **Authority to proceed with acquisition has not been granted**
- **Awaiting OSD OIPT direction on oversight approach and Milestone level documentation requirements**
- **OIPT discussing two alternatives**
 - **Designate Increment One (Scott AFB) as a pilot**
 - **Modified Milestone Process**
 - **Evolutionary Acquisition Decision Review process**
- **Anticipate decision/direction early April**





Modified Milestone Process





Key Strategy Changes

- **Streamlined COTS selection**

- Combined Orals, Fit-Gap and Fly-off activities for COTS
- Fly-off conducted within Competitive Acquisition

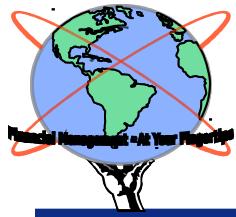
- **Increment One Prime Integrator provides ESS capabilities**

- Provides long term relationship
- Eligible for future Integration services

- **Use of existing contracting vehicles**

- COTS – Enterprise Software Initiative (ESI)
- Integrator – possible use of Enterprise Information Technology Acquisition (EITA)



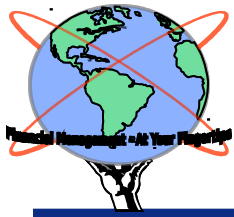


Refined Acquisition Strategy

- **COTS Software Licenses/Maintenance Alternatives**
 - Integrator acquires development and production licenses following COTS selection by Government
 - Competitive acquisition utilizing existing DoD Enterprise Software Initiative (ESI) contract

- **Integrator Teams**
 - **Multiple Acquisitions to best value integrators**
 - First Award
 - Scott AFB with option for remainder of USTRANSCOM
 - Enterprise Support Services (ESS) responsibility throughout program lifecycle
 - Follow on acquisitions for remaining Increments
 - **Contract Alternatives**
 - Use Enterprise Information Technology Acquisition (EITA)
 - Full and Open Competition

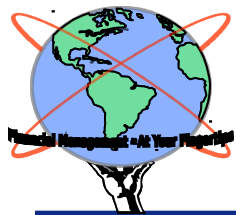




Contracting Strategy for COTS

- **Option 1 - Integrator acquires COTS licenses**
 - **RFI issued by Government**
 - **Capabilities Package, Fit Gap required**
 - **Conference Room Fly-off conducted**
 - **Price Proposal not required**
 - **Integrators purchase licenses for development and production environments**
 - **Government no longer serves in integration capacity**



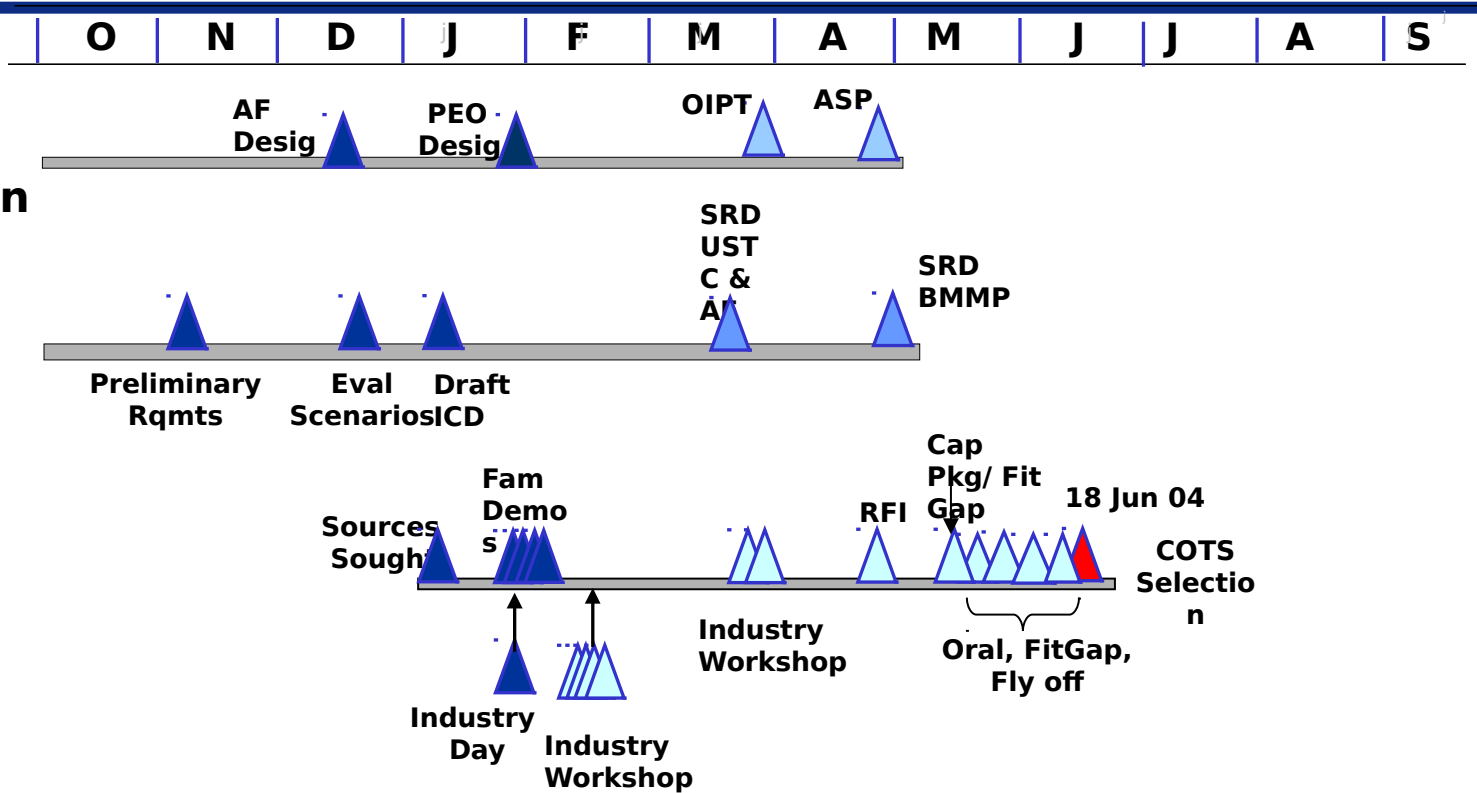


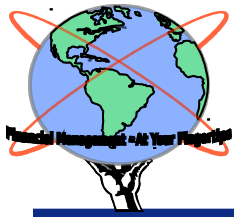
COTS Schedule - Option 1 Update

Acquisition Authorization

Requirements

Software Selection



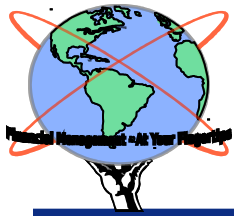


Contracting Strategy for COTS

- **Option 2 - Utilize existing DoD Enterprise Software Initiative (ESI) contract**
 - Decentralized Ordering
 - Use FAR Part 8

- **Establish CLIN structure necessary to support USTRANSCOM and AF**



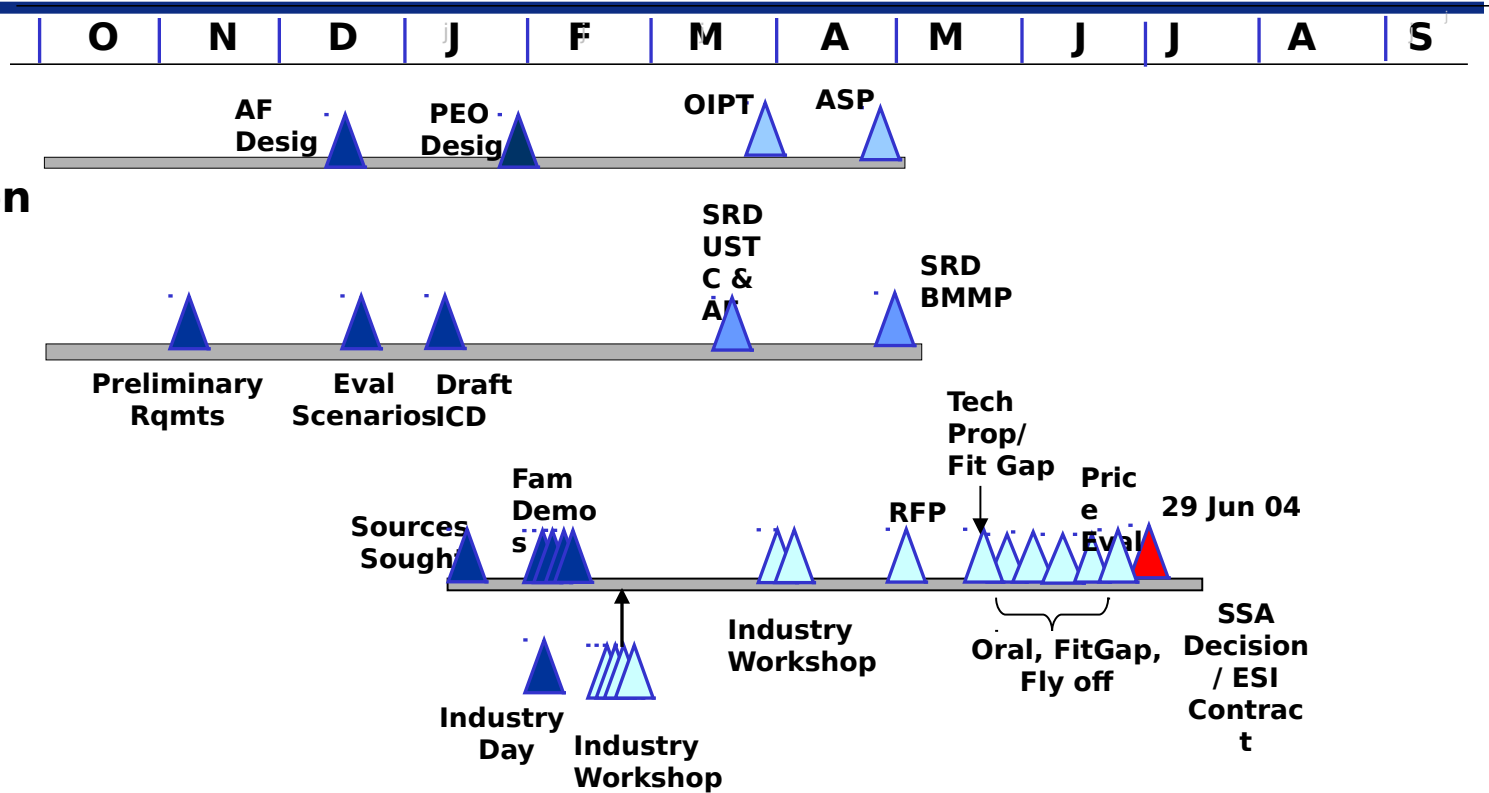


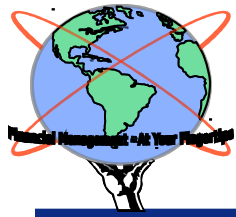
COTS Schedule - Option 2

**Acquisition
Authorization**

Requirements

**Software
(ESI)**





Integrator Contracting Strategy Alternatives

➤ Option 1 - Use EITA contract

- Award to one Integrator for Scott AFB with option for remainder of USTRANSCOM
- Competitive acquisition for remaining increments
- Cost-Plus - with Incentive (fee maximum 15%)
 - Performance and schedule incentives
- Use FAR part 15

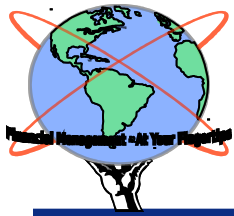
PROs

- Accelerates access to “Black Belts”
- Reduces contracting timeline
- Makes use of existing contract vehicle
- Supports competitive contracting strategy

CONs

- Timing of EITA Award
- Limits long term relationship for ESS





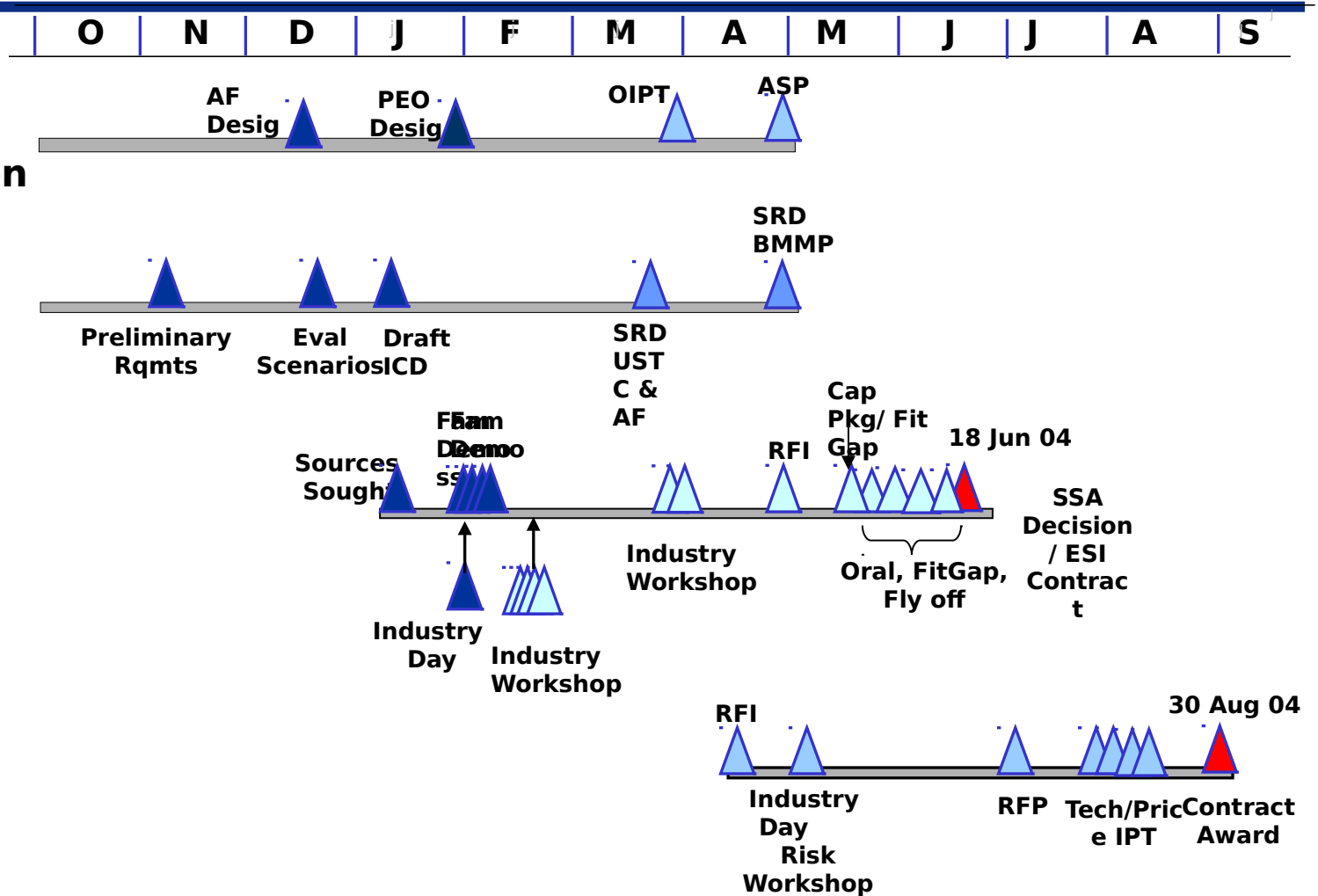
Option 1 Roadmap

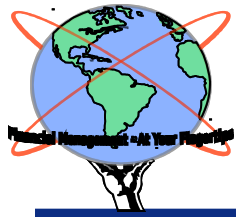
Acquisition Authorization

Requirements

Software (ESI)

Integrator (EITA)





Integrator Contracting Strategy Alternatives

➤ Option 2 - Full and Open for Integrator

- **Award to one Integrator for Scott AFB with option for remainder of USTRANSCOM (FAR Part 15)**
- **Competitive acquisition for remaining efforts (EITA)**
- **Cost-Plus - with Incentive (fee maximum 15%)**
 - **Performance, cost and schedule incentives**
- **Award Term for ESS**

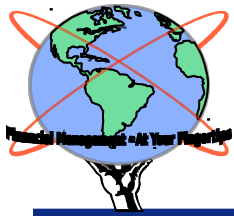
PROs

- **Access to “Black Belts”**
- **Can choose contracting vehicle**
 - **Performance incentives**
 - **Award Terms**
- **Establishment of long term relationship for ESS capabilities**

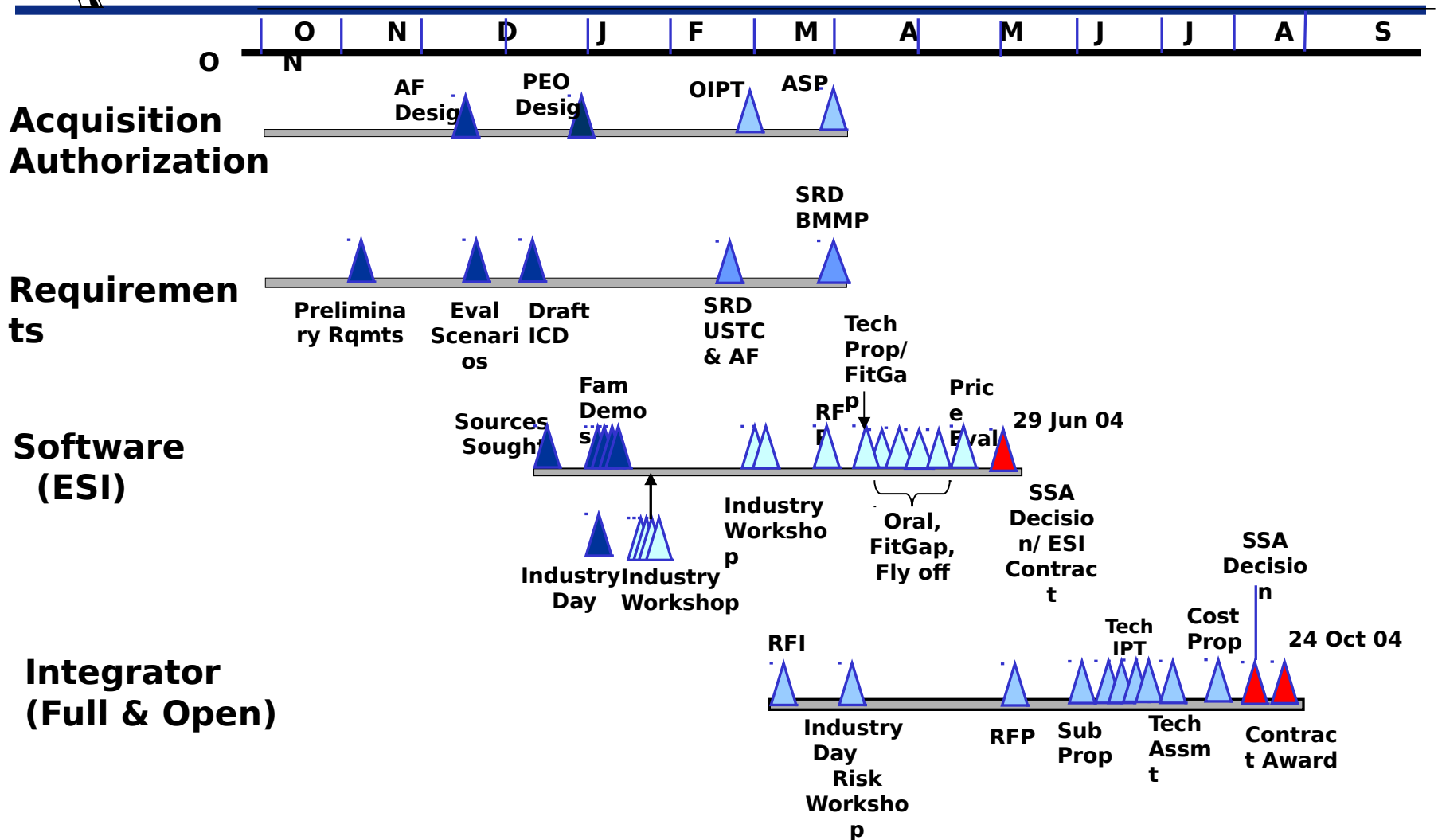
CONs

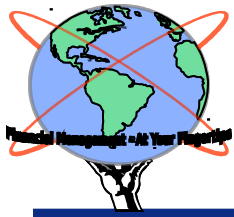
- **Extends contracting timeline**





Option 2 Roadmap

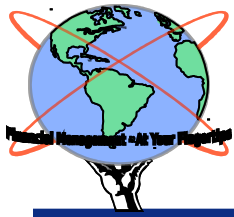




Incentive Strategy

- **Applied to each vendor-proposed increment**
 - **Fee structure**
 - **ESS Function CPAF - Award fee (range of 0-10%)**
 - **Integrator CPIF - Incentive fee (range of 0-15%)**
- **Incentive fee key components**
 - **Performance metric—measures capabilities delivered within cost and schedule**
 - **Schedule metric—measures on-time delivery**
- **Metrics combined to determine fee eligibility**
 - **Fee reduced for late delivery and cost overruns**

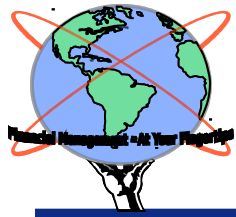




Road Ahead / Key Events

- **Acquisition Authority Decision 5 April 04**
- **Release of TWCF funds TBD (prior to RFP)**
- **Acquisition Strategy Panel (ASP) Early May**
- **RFI/RFP Release COTS Early May**
- **RFP Release Integration Late Jun/Early Jul**

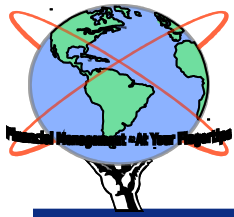




Roles & Responsibilities

**Mr. Robert Appelbaum
DEAMS System Engineer**

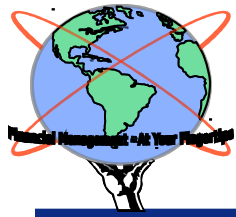




COTS Provider

- **Provide COTS licenses**
- **Support follow-on maintenance licensing**
- **Provide technical support**
 - Address configuration changes due to software problem reports

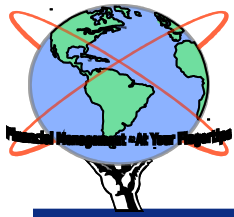




Integrator (ESS Function)

- **Provide technical expertise on the COTS product selected for implementation**
- **Act as the DEAMS Configuration Control Board (CCB) Secretariat**
 - Chair Working Group to review requirements changes, proposed configurations, other technical issues and report results/decisions to the SPO & the Configuration Control Board (CCB)
 - Participate in WG, TIMs, JADs assessments
 - Review technical deliverables as requested by SPO
 - Provide advise on current baseline, repository contents, etc.
 - Elevate irresolvable and contracting issues to the CCB and SPO for government resolution
 - Report potential alternatives and impacts to the SPO and CCB

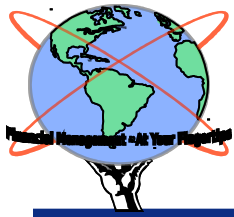




Integrator ESS Functions

- **Create and maintain an application code library**
 - COTS modules
 - Middleware/bolt-on products
 - Custom application code
- **Provide configuration management over the following:**
 - Data/Architecture/Security standards
 - Data schema/metadata definitions and repository
 - Software product baselines
 - Platform environmental standards
 - Application/integration test environment
 - Sustainment environment
- **System documentation**
 - Examples include system requirements document(s), requirements traceability matrix, use cases, architectural documents, design documents, test documents, CDRL deliverables, training documents, etc

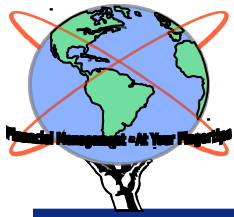




Integrator ESS Functions

- **Potential for developing and maintaining enterprise test environment**
- **Consolidate/store training courseware and documentation for deployed increments**
- **Create and maintain a software resolution database:**
 - Coordinate the dissemination of problem resolutions to all integrators
- **Facilitates knowledge transfer**

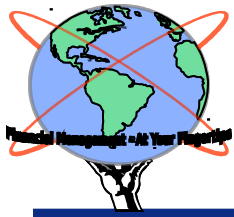




Integrator

- **Work with customer, SPO, and ESS to baseline/develop technical and design standards**
- **Support requisite business process re-engineering**
 - BPR
 - Change management and end-user acceptance
- **Update/develop requirements documentation, as necessary**

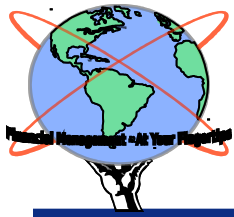




Integrator

- **Implement baselined functional and technical requirements using the selected COTS tool**
 - Develop detailed design specifications
 - Configure the selected COTS solution based on requirements and detailed design
 - Configure and implement all required middleware tools
 - Develop custom code if required
 - Develop integration capability with legacy systems
 - Support the development of required agreements with interface partners
 - Develop test plan and test scenarios
 - Perform necessary testing and document results
 - Perform deployment activities

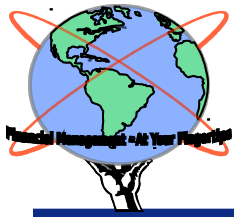




Integrator

- **Develop necessary Increment training documents and courseware**
- **Perform necessary Increment training**
- **Provide necessary Increment sustainment**
- **Perform knowledge transfer**
- **Provide help desk support**
- **Support Configuration Control Board (CCB)**

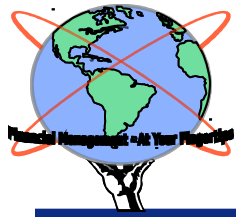




Industry

- **Encouraged to continue participation in the DEAMS effort**
 - **Participate in DEAMS Working Group and in various Technical Interchange Meetings (TIMs)**
 - **Results in:**
 - Knowledge transfer
 - Prepares for follow-on increment competitive acquisitions

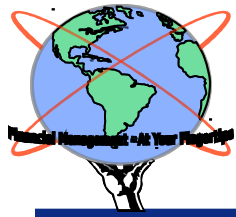




Industry White Paper Common Themes

Dr. George Orr
DEAMS System Engineer



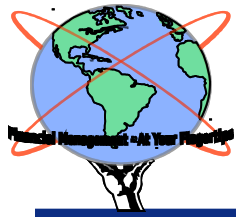


Industry Whitepaper Feedback Common Threads

➤ **Goals**

- Present Common Threads observed in White Papers submitted prior to Workshop
- Discuss the common threads to make sure government understands input
- Set stage for individual sessions to follow

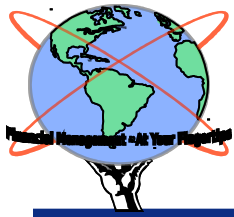




Industry Whitepaper Feedback Common Threads

- **Requirements**
 - **Detail of requirements**
 - **Establishment of priority requirements, goals and objectives**
 - **Linkages to BEA and BMMP “best practices”**

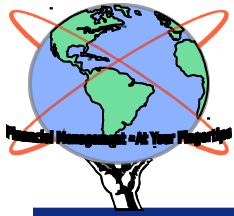




Industry Whitepaper Feedback Common Threads

- **Data integration and interfaces**
 - **Number of interfaces given timeline**
 - **Data conversion methods**
 - **Flexibility of both DEAMS and legacy systems to different integration methodologies**



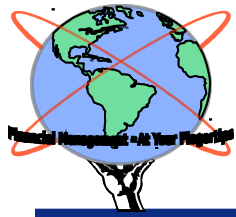


Industry Whitepaper Feedback

Common Threads

- **Change management**
 - **Executive sponsorship**
 - **Need for user participation and acceptance**
 - **Business process reengineering**
 - **Acceptance of “standard processes”**

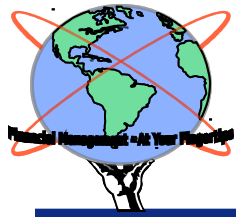




Industry Whitepaper Feedback Common Threads

- **Capability packaging**
 - **Incremental versus “Big Bang”**
 - **Risk trade-off**
- **Establishing increments**
 - **Increment definition drivers**
 - Functional Priority Driven
 - Software Capability Driven
 - Current Capability Driven





Industry Whitepaper Feedback

Common Threads

- We look forward to more detailed discussions during the individual session
 - Results of preliminary FitGap
 - Identification of requirements considered difficult or complex
 - Identification of alternatives for capability packages that can be deployed starting in January 2005

